





ABOUT US

13 YEARS OF JOURNEY IN INDIA

Redefined the market space



ASIA'S
REAL
No.
PAINT



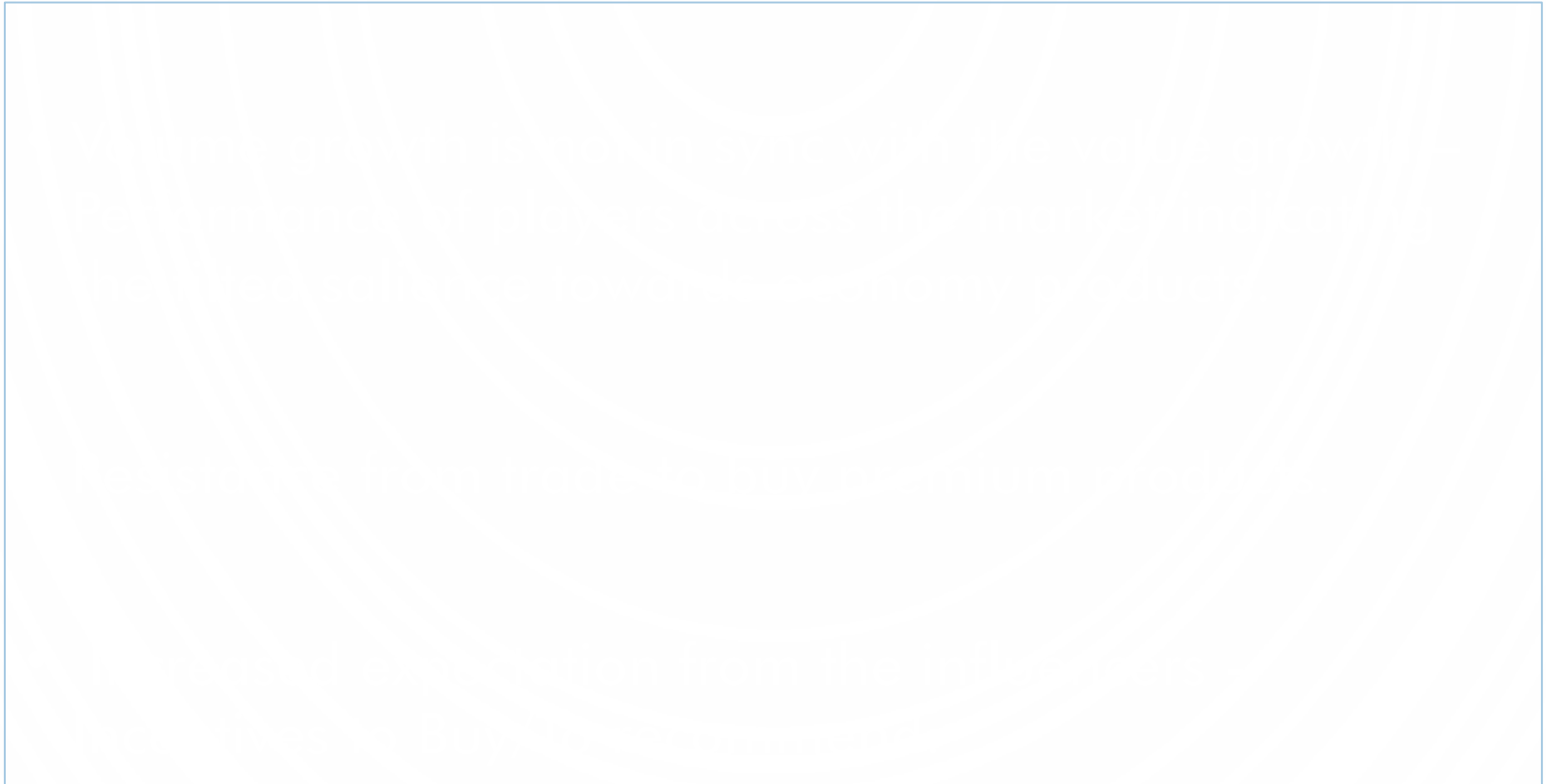


NIPPON PAINT – “BLOBBY” BRAND MASCOT





NEED FOR “COST DISRUPTION”



The page features decorative circuit-like lines in cyan and blue, primarily located in the corners. These lines consist of straight segments connected by small circles, resembling a printed circuit board layout. A central white rectangular box with a thin blue border contains the text.

PROBLEM STATEMENT

Revolutionary Innovation - "Breeze + Shogun" = Atom 2-IN-1



Launching Atom with the combined properties



ATOM 2-IN-1 VIDEO CLIP



The advertisement features a black background with a blue footer. At the top left, there are four small icons: a blue fish-like character, a red character, a green character, and a circular logo. To the right of these icons is the Nippon Paint logo, which consists of a red square with a white 'N' inside a blue square, followed by the text 'NIPPON PAINT'. Further right is the 'ATOM 2-IN-1' logo in green and red. In the bottom left corner, a green, smiling character stands next to a red and white paint can labeled 'NIPPON PAINT' and 'ATOM'. In the bottom right corner, there is a red '1' with the text 'ASIA'S REAL No. 1 PAINT' and a small red car icon. The footer contains the text 'Call +1 800-425-3636 to know more' and the hashtag '#UlleVeliye'.

NIPPON PAINT

ATOM 2-IN-1

NIPPON PAINT

ATOM

ASIA'S REAL No. 1 PAINT

Call +1 800-425-3636 to know more

#UlleVeliye

The page features decorative circuit-like lines in the corners, consisting of blue and cyan lines with circular nodes, resembling a printed circuit board layout. These lines are positioned in the top-left, top-right, bottom-left, and bottom-right corners of the page.

PROBLEM STATEMENT

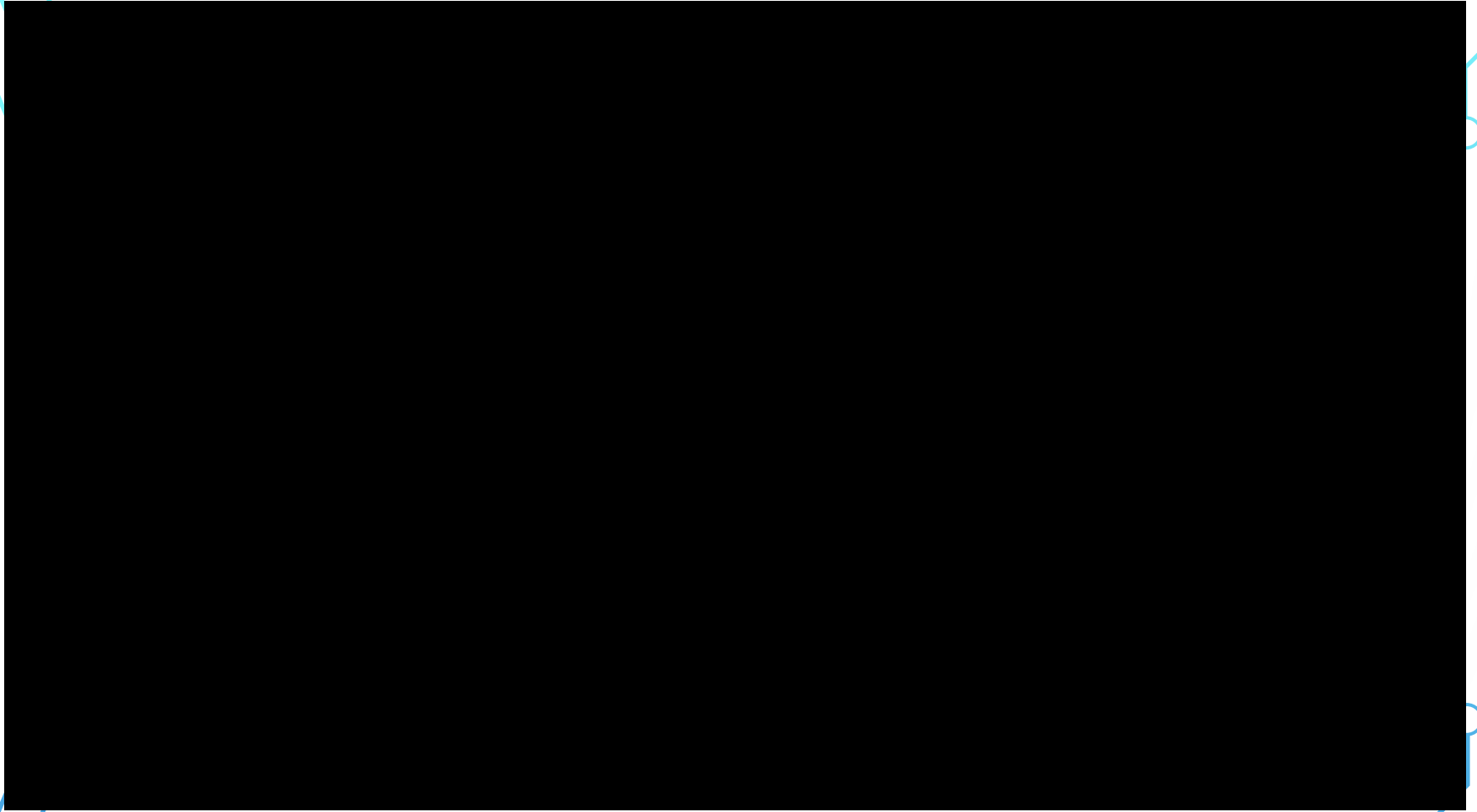
Revolutionary Innovation – “Primer + Durafresh Xpert” = Durafresh Solo

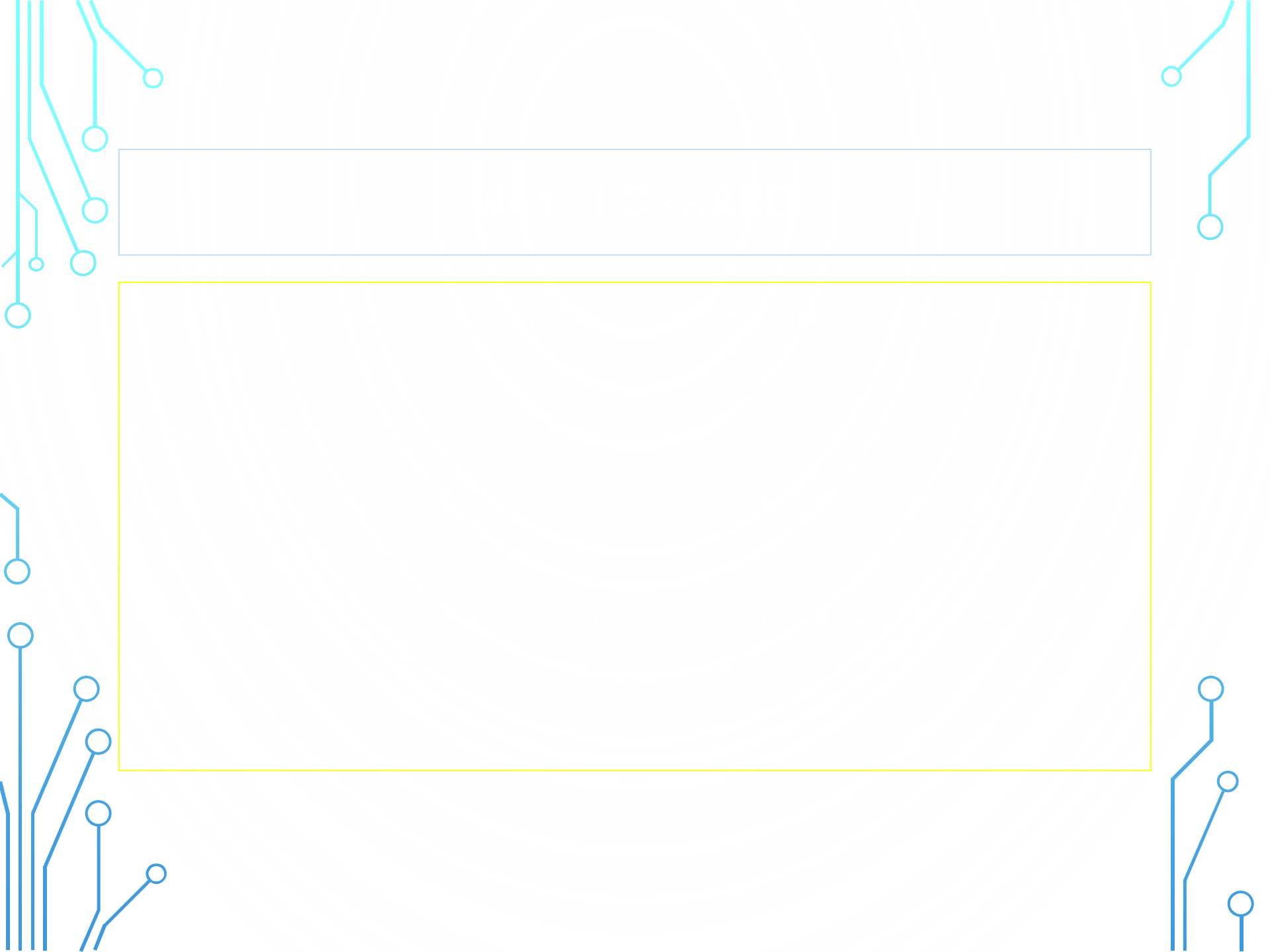


DURAFRESH SOLO



DURAFRESH SOLO TESTIMONIALS







THANK
YOU